



Government of Israel
Economic Mission



*In cooperation with the
Israel Export Institute*

Y O U A R E C O R D I A L L Y I N V I T E D T O A T T E N D

Information Security & Technology Exchange: Solutions from Israel for Financial Institutions, Healthcare and Government

Monday, March 29, 2004

The McGraw Hill Companies
1221 Avenue of the Americas (48-49 Streets)
New York City

Goal: To introduce chief information officers, IT professionals, corporate leaders, systems integrators, investors, government leaders and policy makers to Israeli companies with technologies and services that provide solutions for data protection. The Information Security & Technology Exchange will introduce leading products, practices and solutions in information security for financial institutions, healthcare organizations and government entities.

Topics Covered: Wireless and mobile security, enterprise security, applications and systems security, transactions and e-commerce, firewalls, VPNs, perimeter defense, identity management, access control, other cyber-security and related topics.

Corporate Underwriters: IBM and Computer Associates

Conference Co-Chairs: Kent Blossom, Director, Safety and Security Services, IBM
Ron Moritz, Senior VP and Chief Security Strategist, Computer Associates

Corporate Sponsors: Arnold & Porter, Bank Leumi USA, Check Point, Collaborative Medical Technology Corporation (CMTCC), Grant Thornton, InteSec Group, Lehman Brothers, Lucent Technologies, Merrill Lynch, SafeNet, Sonnenschein, Nath & Rosenthal.

Strategic Partners: Empire State Development, Homeland Security Industries Association (HSIA), Israel America Chamber of Commerce, J2J Network, New Jersey Economic Development Authority, New Jersey-Israel Commission, Terror and Technology Online

RSVP & Register: www.aicci.org

Corporate: \$95, Government, Think Tank, Non-Profit: \$50

continued

Agenda:

8:30-9:00

Registration and Coffee

9:00 - 9:45

**Opening Remarks
and Keynote Addresses**

Zohar Peri, Israel Economic Minister
to North America

Kent Blossom, Director, Safety and
Security Services, IBM

Ron Moritz, Senior VP and Chief
Security Strategist, Computer
Associates

9:45 - 10:30

**Israeli IT Security Trends
and Products**

Moderator: Steve Hunt,
Vice President and Research
Director, Security, Forrester
Research

Lehman Brothers (speaker TBA)

Ed Maguire, Merrill Lynch

10:30-10:45

Coffee Break

11:00-12:30

**Presentations by
Israeli companies for
Financial Institutions,
Healthcare and
Government**

12:45-1:30

Lunch and Networking

1:30-2:00

**Legal Challenges in Cyber
Security**

Ron Lee, Arnold & Porter

Marc Zwillinger, Sonnenschein
Nath & Rosenthal

2:00-4:30

**Industry Breakouts followed
by Israeli Company
Presentations** (continued)

Financial Institutions

Moderator: Victor Eckstein,
Grant Thornton

Diana Taylor, Superintendent of
Banking, State of New York

Health Care

Moderator: Shimon Schurr,
President and CEO, CMTC

Dr. Clifton Lacy, Commissioner
of the Department of Health
and Senior Services, State of
New Jersey

Patrick R. Faure, Privacy and
Security Services Manager,
Health Imaging Division,
Eastman Kodak Company

Government

Moderator: John Kaufman,
InteSec Group

Victor B. Lawrence, Ph.D., Vice
President, Lucent Technologies

Anthony Caputo, Chairman and
CEO, SafeNet

Dr. James Soos, Senior Homeland
Security Advisor, U.S. Army

Check Point (speaker TBA)

Exhibitors will be available for meetings throughout the day

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Information

The America-Israel Chamber of Commerce & Industry, Inc.: 212-819-0430

Government of Israel Economic Mission: 212-499-5610

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Checkpoint	www.checkpoint.com
Cubic C	www.cubic-c.com
CyberArc	www.cyber-ark.com
Gilian	www.gilian.com
MagniFire Networks (Israel) Ltd.	www.magnifire.com
Moozatech	www.moozatech.com
Network Privacy	www.networkprivacy.com

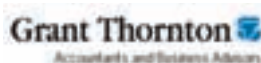
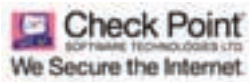
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